

CSC 2026-2030 Strategic Plan

SOAR Summary Areas



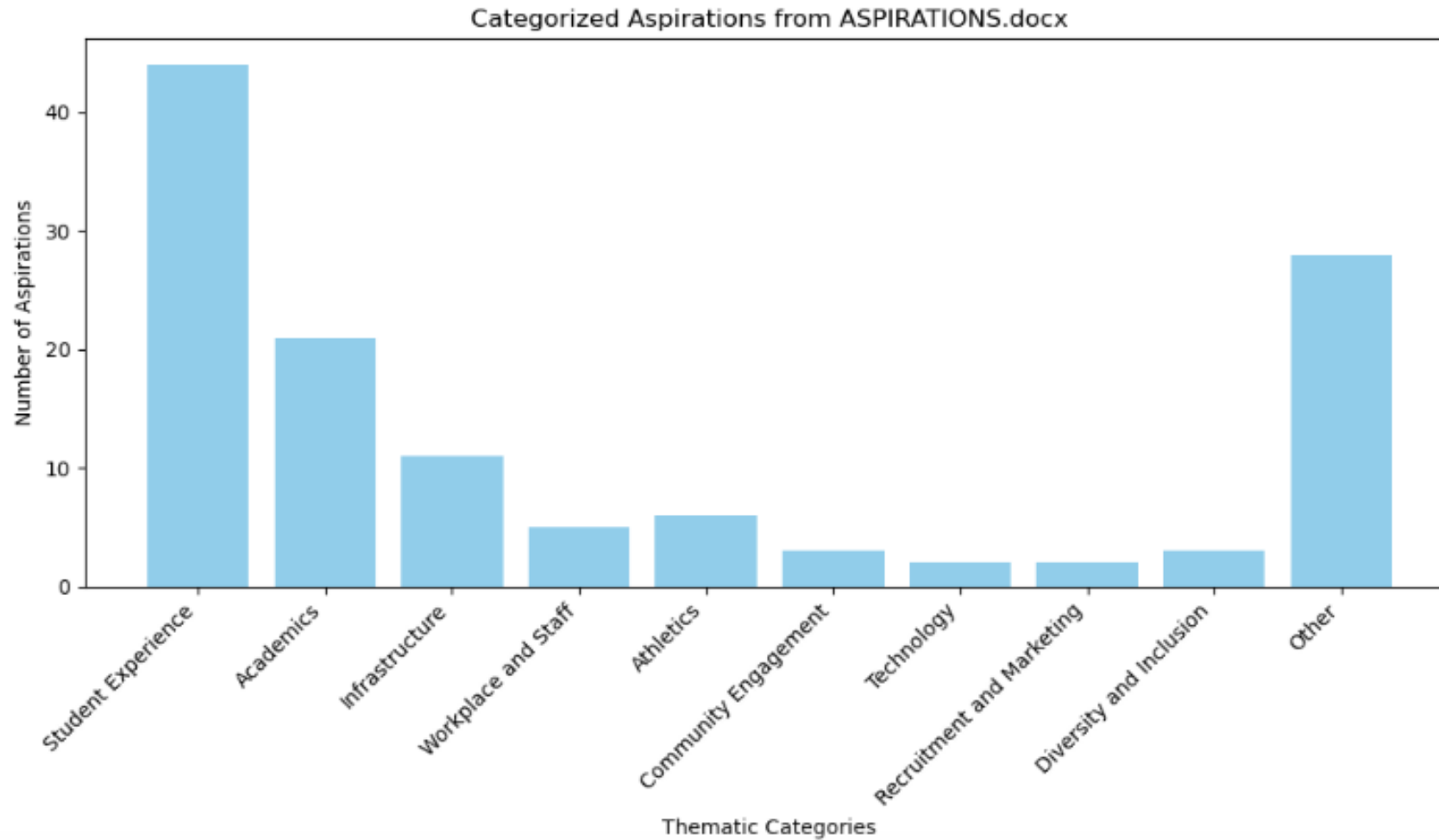
CHADRON
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ASPIRATIONS – WORD CLOUD



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ASPIRATIONS – CHART



ASPIRATIONS – CATEGORIZED SUMMARY

1. Student Experience (44 items)

- ▶ Increase school spirit and student retention
- ▶ Improve recreation, safety, and wellness
- ▶ Offer more scholarships and hands-on experiences
- ▶ Celebrate student success and graduation
- ▶ Maintain a “homey” campus feel
- ▶ Grow enrollment and on-campus engagement

2. Academics (21 items)

- ▶ Add new classes, majors, and certifications
- ▶ Improve faculty planning and retention
- ▶ Expand graduate and interdisciplinary programs
- ▶ Focus on literacy, math, and academic quality
- ▶ Lower online class costs



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ASPIRATIONS – CATEGORIZED SUMMARY

3. Infrastructure (11 items)

- ▶ Upgrade facilities and beautify campus
- ▶ Expand campus size and improve residence halls
- ▶ Improve Wi-Fi, parking, and HVAC systems

4. Workplace and Staff (5 items)

- ▶ Foster a positive workplace culture
- ▶ Improve staff communication and morale
- ▶ Ensure full staffing and fair compensation

5. Athletics (6 items)

- ▶ Fully fund athletic programs
- ▶ Hire more athletic staff
- ▶ Build a winning and competitive culture



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ASPIRATIONS – CATEGORIZED SUMMARY

6. Community Engagement (selected items)

- ▶ Increase community involvement
- ▶ Create shared spaces like a dog park or “third space”
- ▶ Collaborate with local schools and businesses

7. Technology (selected items)

- ▶ Modernize campus technology and website
- ▶ Focus on education-centered tech improvements

▶ 8. Recruitment and Marketing (selected items)

- ▶ Improve marketing, advertising, and transparency
- ▶ Simplify hiring and application processes



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ASPIRATIONS – CATEGORIZED SUMMARY

9. Diversity and Inclusion (selected items)

- ▶ Reflect minority groups
- ▶ Promote cultural awareness and inclusion
- ▶ Grow international student population

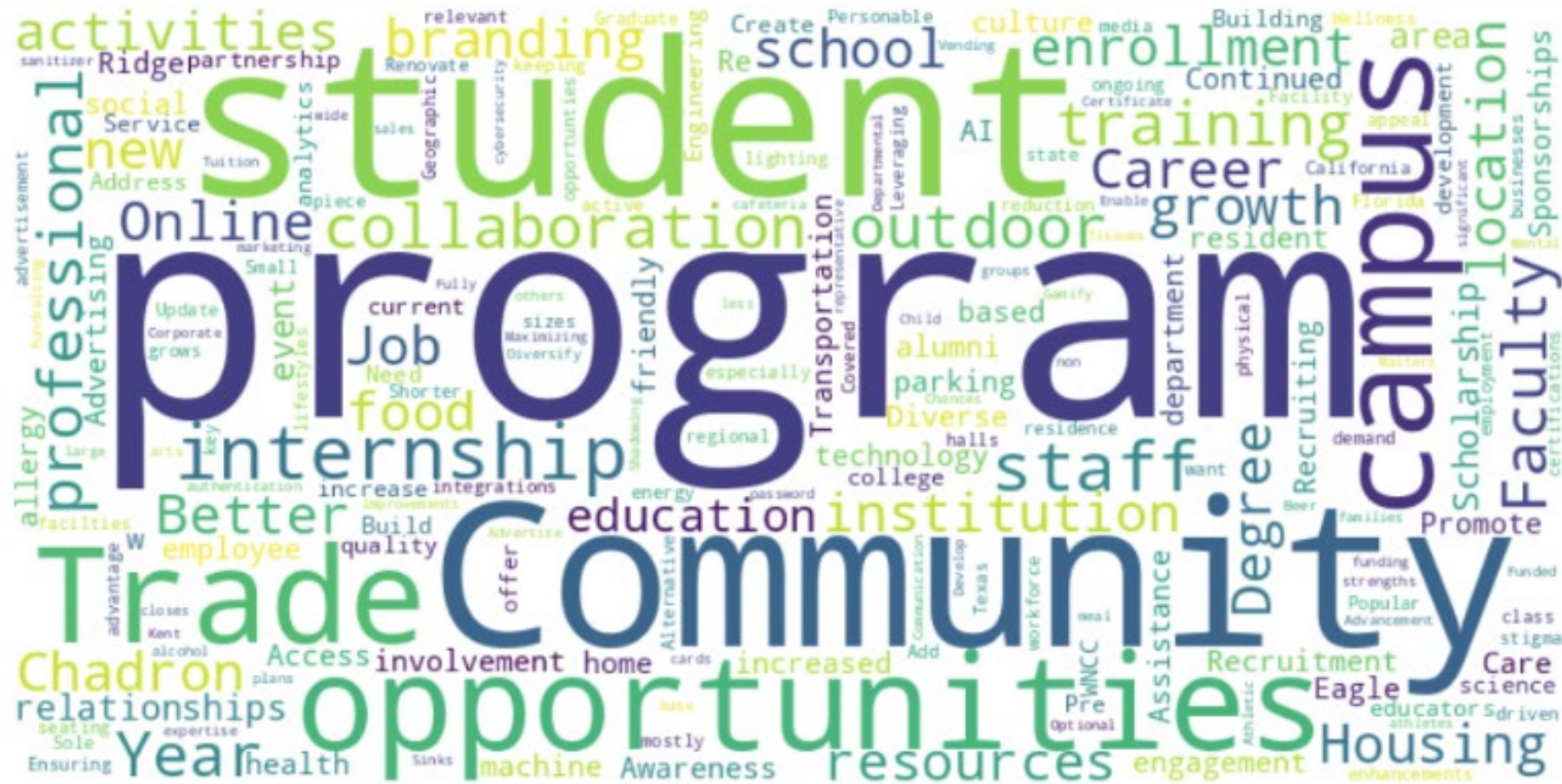
10. Other (22 items)

- ▶ Aspire to be the best and remain affordable
- ▶ Adapt to workforce needs
- ▶ Strengthen Ag/Rangelands programs
- ▶ Improve equipment and efficiency



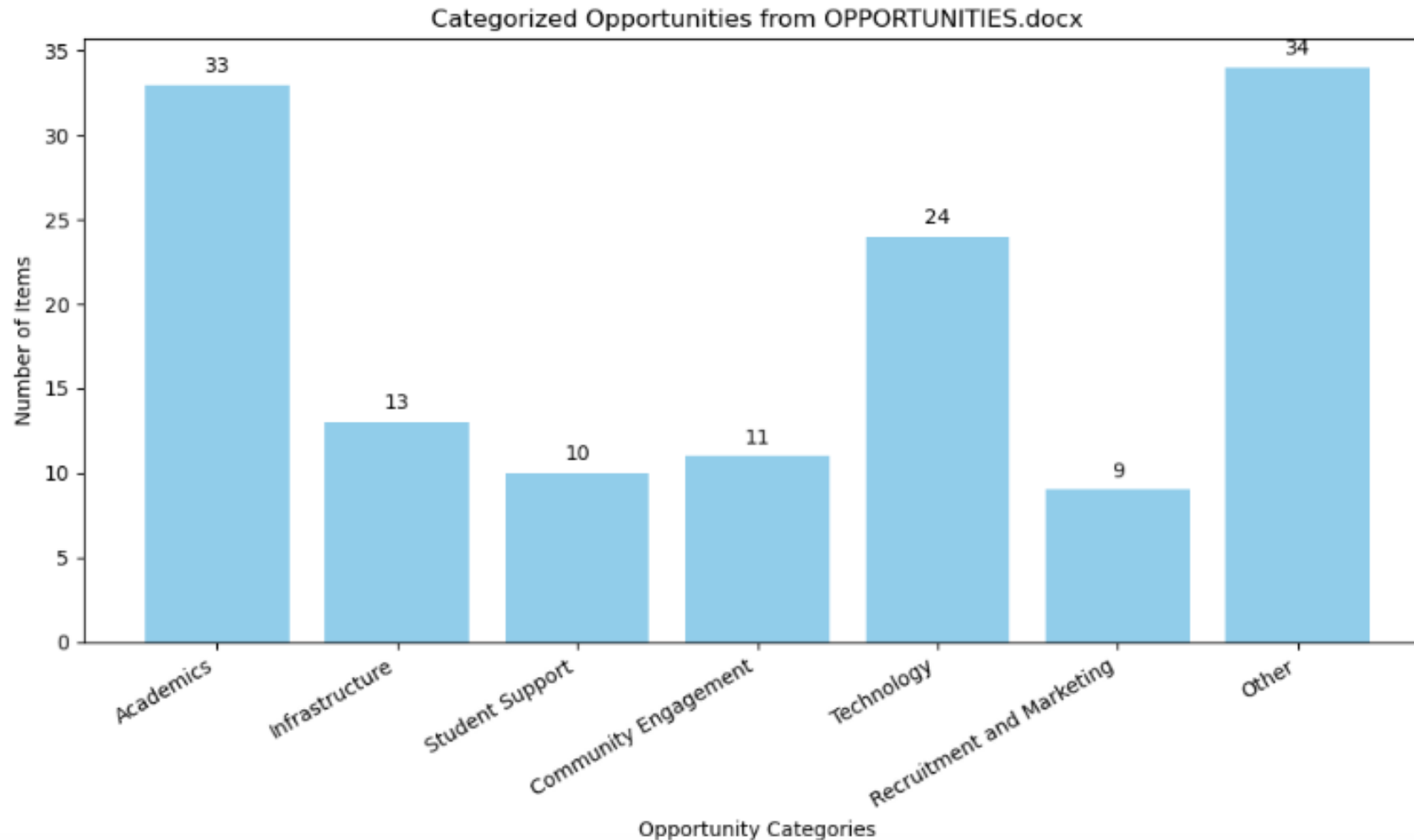
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OPPORTUNITIES – WORD CLOUD



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OPPORTUNITIES – CHART



OPPORTUNITIES – CATEGORIZED SUMMARY

1. Academics (33 items)

- ▶ In-demand, workforce-driven programs
- ▶ Graduate and master's program opportunities
- ▶ Shorter certifications and trade programs
- ▶ Online faculty positions and 2+2 programs
- ▶ Pre-engineering, computer science, Spanish
- ▶ Community-based education and para program
- ▶ Addressing teacher shortages and offering online education

2. Infrastructure (13 items)

- ▶ Renovation of residence halls and buildings
- ▶ Better lighting, heating/air systems
- ▶ More student housing and parking
- ▶ Vending machines, sinks, ice machines
- ▶ Optional meal plans and free weights



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OPPORTUNITIES – CATEGORIZED SUMMARY

3. Student Support (selected from other categories)

- ▶ Wellness and mental health resources
- ▶ Child care and housing assistance
- ▶ Scholarships and internships
- ▶ On-campus jobs and accessibility improvements

4. Community Engagement (11 items)

- ▶ Collaboration with local businesses and institutions
- ▶ Alumni engagement and community internships
- ▶ City of Chadron involvement and outreach
- ▶ Volunteer events like the Big Event



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OPPORTUNITIES – CATEGORIZED SUMMARY

5. Technology (24 items)

- ▶ AI integration and instructional technology
- ▶ Cybersecurity awareness and password-less authentication
- ▶ IT and data analytics programs
- ▶ Grants and project monitoring

6. Recruitment and Marketing (selected items)

- ▶ Social media and branding
- ▶ Diverse recruitment and outreach
- ▶ Advertising and enrollment growth
- ▶ Sponsorships and fundraising



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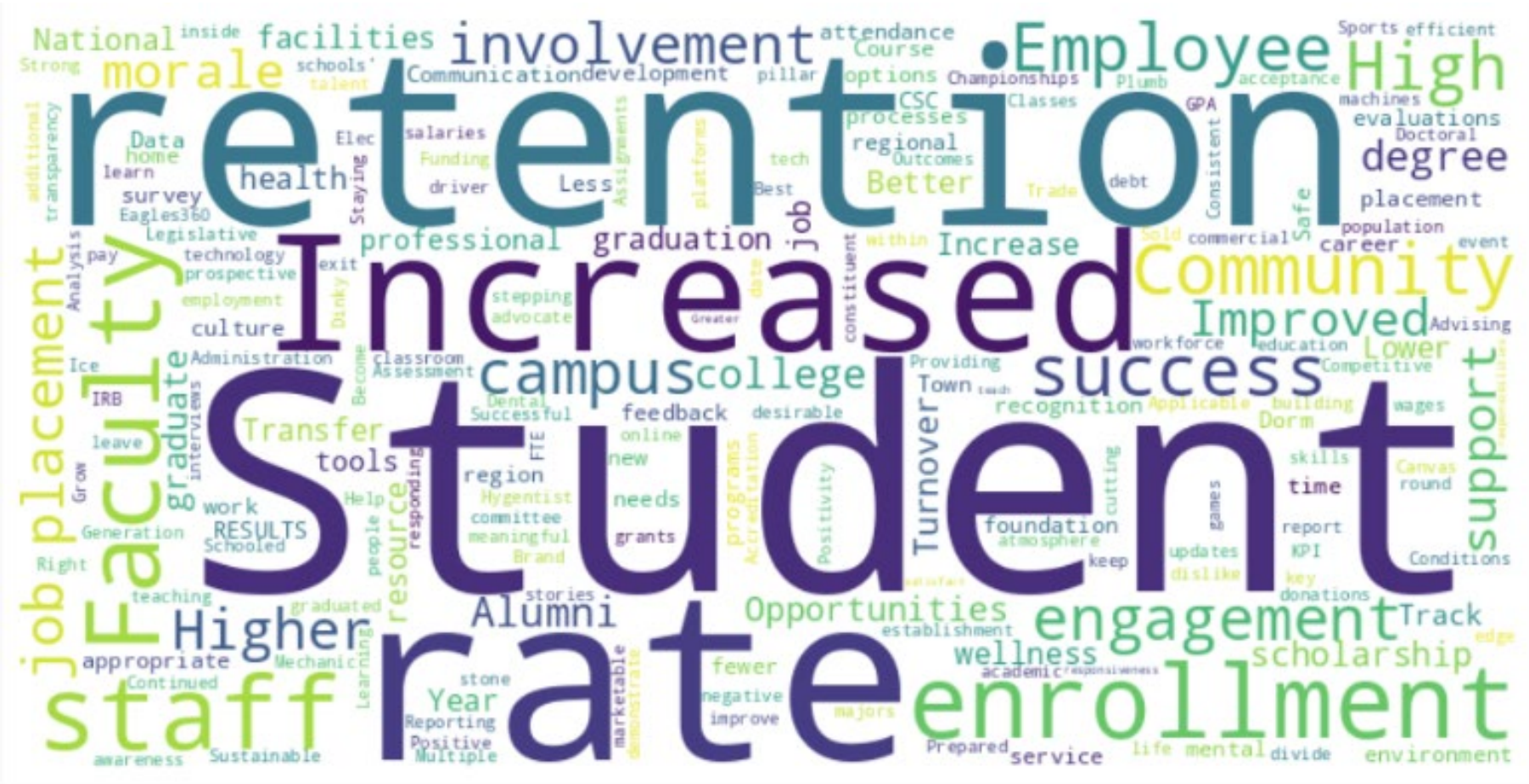
OPPORTUNITIES – CATEGORIZED SUMMARY

7. Other (34 items)

- ▶ Culture development and employee expertise
- ▶ Off-campus events and job shadowing
- ▶ More class variety and departmental growth
- ▶ Embracing rural identity and international accessibility

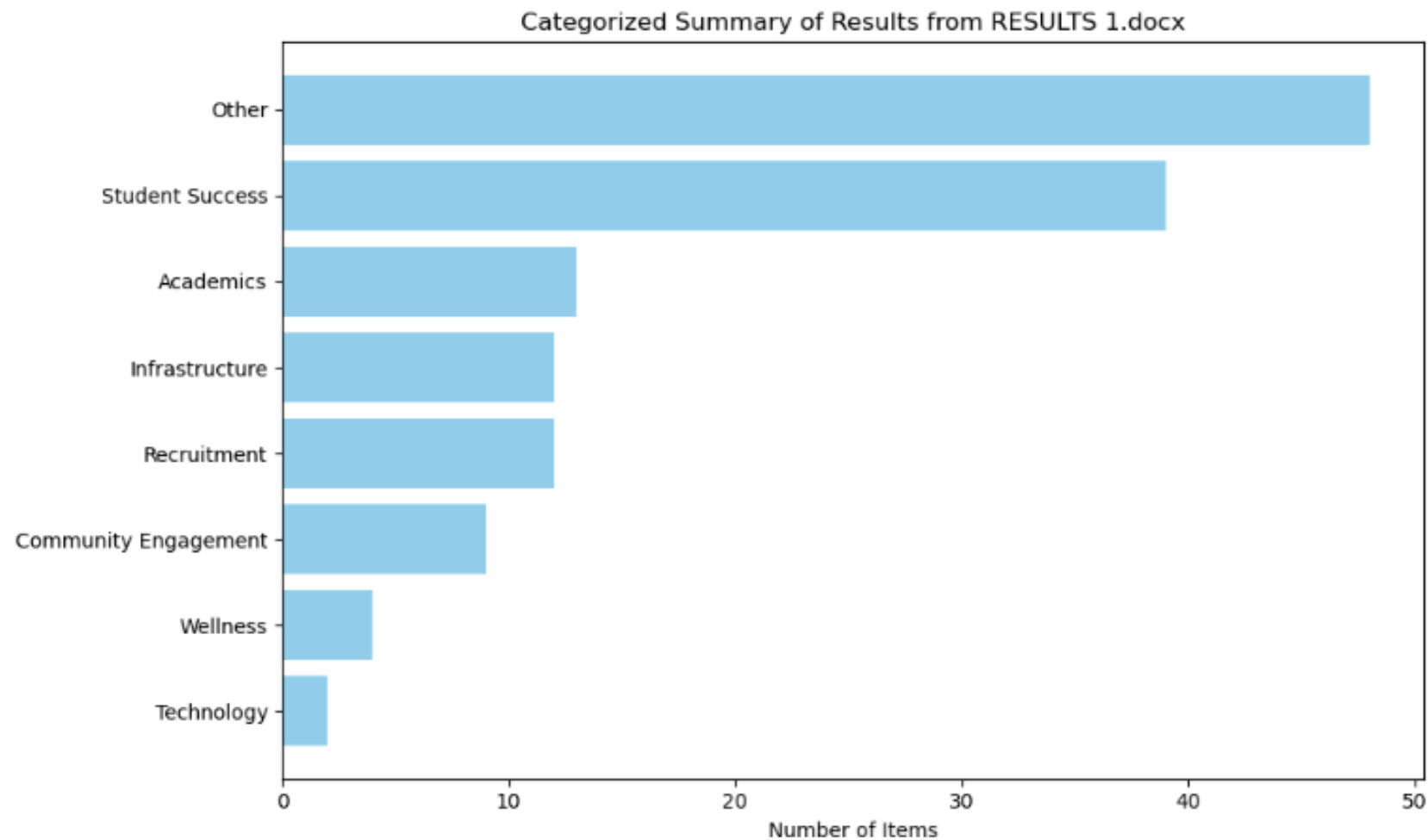


RESULTS – WORD CLOUD



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RESULTS – CHART



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RESULTS – CATEGORIZED SUMMARY

1. Student Success (29 items)

- ▶ High student and employee retention
- ▶ Job placement and career readiness
- ▶ Student engagement and morale
- ▶ Graduation rates and success tracking
- ▶ Exit interviews and life skills development

2. Academics (19 items)

- ▶ Strong academic and degree programs
- ▶ Doctoral degrees and faculty retention
- ▶ Course completion and evaluations
- ▶ Accreditation and national recognition



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RESULTS – CATEGORIZED SUMMARY

3. Infrastructure (12 items)

- ▶ Improved facilities and dorms
- ▶ Sustainable and modern technology
- ▶ Safe and presentable campus
- ▶ Professional development tools

4. Community Engagement (13 items)

- ▶ Alumni and legislative support
- ▶ Community involvement and service
- ▶ National recognition and feedback loops



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RESULTS – CATEGORIZED SUMMARY

5. Recruitment (12 items)

- ▶ Increased enrollment and FTEs
- ▶ Brand awareness and funding
- ▶ Transfer student support and marketing

6. Wellness (3 items)

- ▶ Mental health resources and surveys
- ▶ Campus wellness committee
- ▶ Staff and student well-being



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RESULTS – CATEGORIZED SUMMARY

7. Technology (selected items)

- ▶ Data analysis tools and reporting
- ▶ Canvas learning outcomes
- ▶ Tech updates and transparency

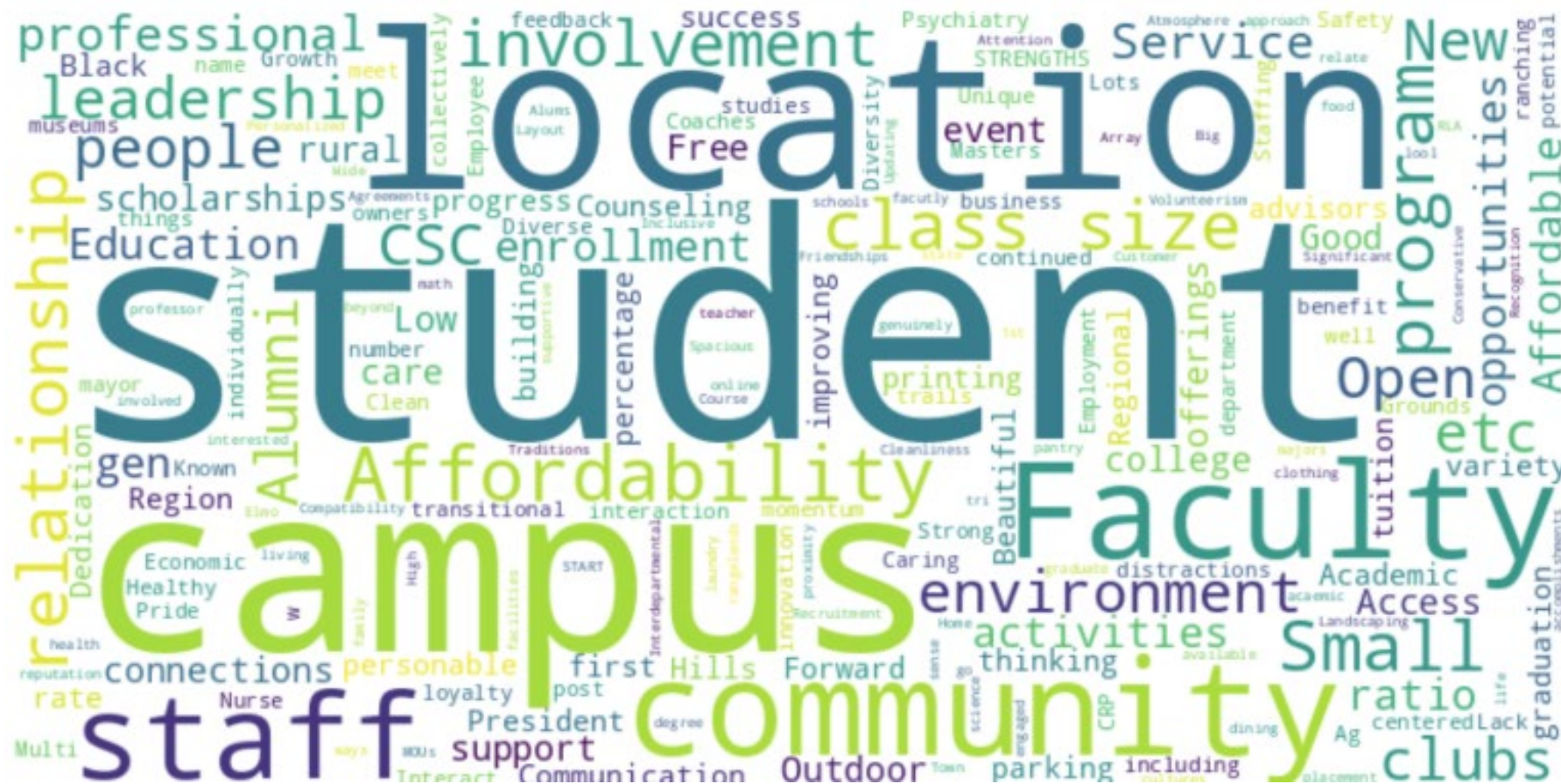
8. Other (51 items)

- ▶ Career longevity and job satisfaction
- ▶ Competitive wages and morale
- ▶ Eagles360, event attendance, and culture
- ▶ Budget alignment and strategic KPIs



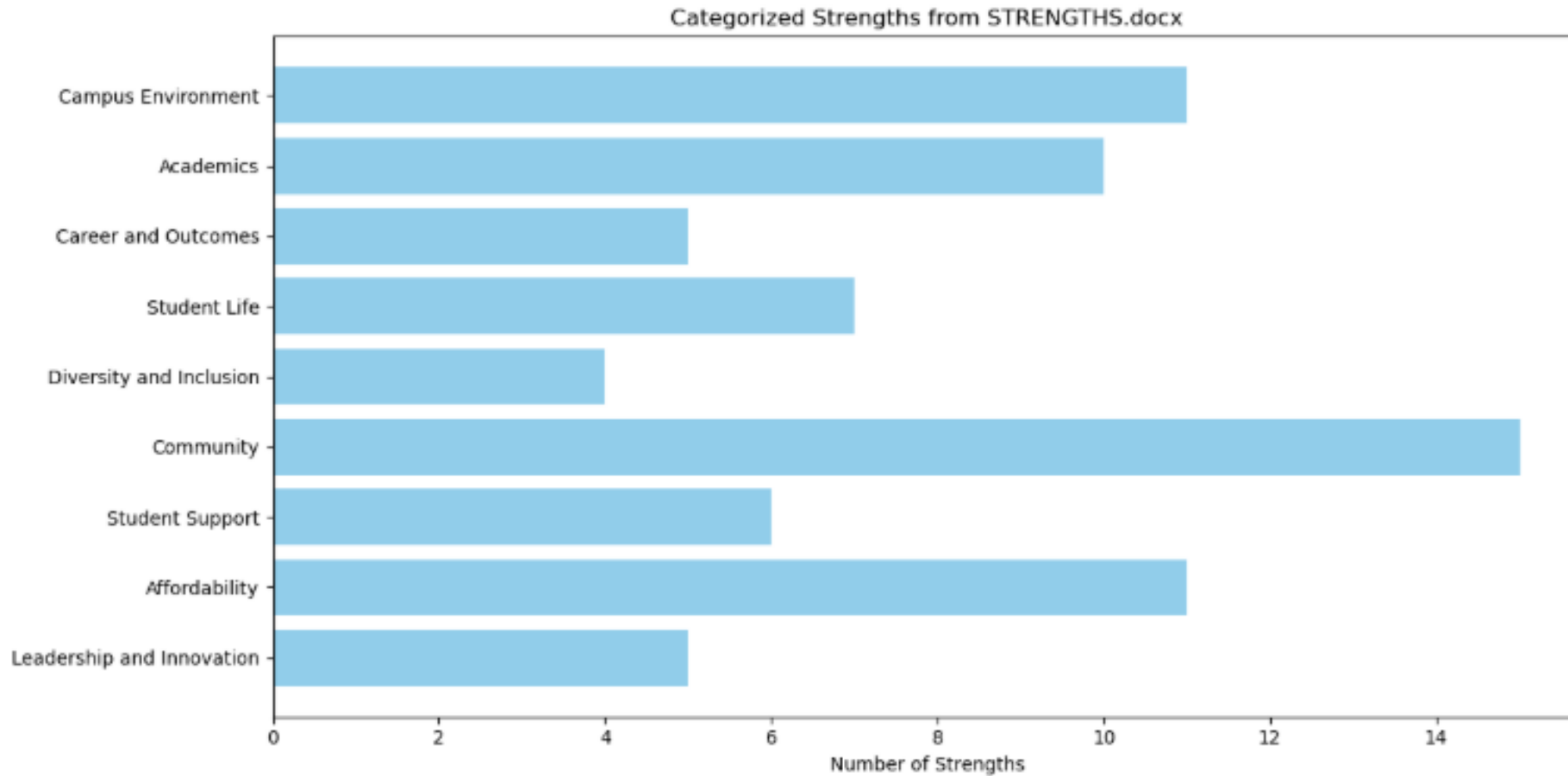
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STRENGTHS – WORD CLOUD



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STRENGTHS – CHART



STRENGTHS – CATEGORIZED SUMMARY

1. Academics (25 items)

- ▶ Small, personable class sizes
- ▶ Strong Ag and education programs
- ▶ Faculty-student engagement and loyalty
- ▶ Quality of education and teaching focus
- ▶ Variety of course offerings and majors

2. Campus Environment (25 items)

- ▶ Clean buildings and grounds
- ▶ Beautiful campus and natural surroundings
- ▶ Small campus layout and safety
- ▶ Updated facilities and landscaping
- ▶ Regional location and rural charm



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STRENGTHS – CATEGORIZED SUMMARY

3. Community Engagement (18 items)

- ▶ Strong ties with the local community and alumni
- ▶ Volunteerism and interdepartmental collaboration
- ▶ Economic and regional support
- ▶ Relationships with professionals and rural partnerships

4. Leadership and Innovation (7 items)

- ▶ New and forward-thinking leadership
- ▶ Presidential involvement
- ▶ Momentum in student leadership and innovation

5. Affordability (11 items)

- ▶ Repeated emphasis on affordability and low tuition
- ▶ Scholarships and cost-effective education



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STRENGTHS – CATEGORIZED SUMMARY

6. Student Life (11 items)

- ▶ Clubs, traditions, and outdoor activities
- ▶ Opportunities for involvement and friendships
- ▶ Events and student engagement

▶ 7. Student Support (9 items)

- ▶ Counseling, health services, and food access
- ▶ Supportive advisors and staff
- ▶ Dedication to student well-being

8. Diversity and Inclusion (5 items)

- ▶ Open enrollment and support for first-gen students
- ▶ Inclusive culture and diverse staffing



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STRENGTHS – CATEGORIZED SUMMARY

9. Career and Outcomes (selected items)

- ▶ Employment post-graduation
- ▶ MOUs with professional schools
- ▶ Graduation rates and career readiness

10. Other (40 items)

- ▶ Includes unique mentions like “Elmo,” “RLA,” and “CRP continued progress”
- ▶ Staff compatibility, conservative values, and IT services



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