

Advising Template – Communication – Public Relations Option

Year 1 2025-26					
Fall Semester			Spring Semester		
CA 231	Digital Publishing	3	CA 133	Media Writing	3
CA 250	Intro To Public Relations	3	XX	Elective	3
CA 238	Intro to Mass Media	3	CA 155	Public Speaking &ESO #3	3
ESO # 2	Writing	3	FYI 169	First Year Inquiry ESO #1	3
FYI 169	First Year Inquiry ESO#1	3	ESO #4	Math	3
Total Hours		15	Total Hours		15
Year 2 2026-27					
Fall Semester			Spring Semester		
CA 260	Communication Theory	3	CA 335	Media Advertising	3
CA 351	Organizational Communication	3	ESO #7	Human Condition - Humanities	3
CA 333	News Journalism	3	ESO #8	Human Behavior & Social Interactions	3
CA 234	PhotoJournalism	3	ESO #9	Civic Engagement	3
CA 350	Applied Public Relations	3	CA 334	Theories and Practice of Persuasion	
Total Hours		15	Total Hours		15
Year 3 2027-28					
Fall Semester			Spring Semester		
XX	Elective	3	ESO #11	Health and Wellness	3
ESO #6	Scientific Method	3	CA 346	Intercultural Communication - ESO #10	3
CA 431-A	Media Practicum - Newspaper	3	CA 425	Risk and Crisis Communication	3
ESO #12	Capstone for ESP	3	CA 434	Editing and Design	3
CA 245	Video Production	3	XX	Elective	3
Total Hours		15	Total Hours		15

Advising Template – Communication – Public Relations Option

Year 4 2028-29					
Fall Semester			Spring Semester		
CA 390	Internship in Communication	3	CA 430	Research Methods	3
CA 450	Communication Campaigns	3	CA 443	Media Law	3
XX	Elective	3	xx	Elective	3
XX	Elective	3	xx	Elective	3
XX	Elective	3	XX	Elective	3
Total Hours		15	Total Hours		15
Total Degree Program Hours: 120					
Key					
Major Required Course		Essential Studies Student Learning Outcome Courses			
Option/Minor required Courses		Elective Courses			