

Chadron State College

Department of Art

Recommended Electives for Art Majors:

In order to enhance employment opportunities, choices from the following electives are recommended:

GRAPHIC DESIGN OPTION

Communication Arts

- CA 233 Presentational Speaking
- CA 225 Communicating in Groups and Teams
- CA 250 Public Relations Techniques
- CA 335 Media Advertising
- CA 346 Intercultural Communication
- CA 350 Public Relations Multimedia
- CA 431 Publication Projects
- CA 434 Editing and Design
- CA 442 Globalization, Culture and Media

Business Administration

- BA 331 Business Communications

Marketing/Entrepreneurship

- MKTG 231 Principles of Marketing
- MKTG 334 Entre - Imagination and Opportunity
- MKTG 335 Entre – Business Start-Up
- MKTG 336 Entre - Promotions and Advertising
- MKTG 338 Buyer Behavior
- MKTG 435 Business and Marketing Strategy
- MKTG 439 Business and Marketing Research

Management Information Systems

- MIS 130 Principles of Information Systems
- IST 230 – Web Development - will teach the students how to create web pages using HTML and CSS.
- MIS 235 – Business Programming - goes further, and teaches students how to interface their web pages with databases to make the pages interactive.
- MIS 330 Applied Information Processing
- MIS 331 Database Management
- MIS 337 E-Commerce

Museum Studies

- MS 231 Introduction to Museums
- MS 331 Exhibit Design
- MS 390 Internship in Museum Studies

Suggested Minors for Graphic Design Option

Communication Arts

- Communication
- Public Relations
- Journalism

Business

- Marketing/Entrepreneurship minor

Management Information Systems

Museum Studies

ART STUDIO OPTION

Outside Recommended Electives: In order to enhance employment opportunities, choices from the following electives are recommended:

Communication Arts

CA 233 Presentational Speaking

CA 250 Public Relations Techniques

Business Administration

BA 331 Business Communications

Marketing/Entrepreneurship

MKTG 231 Principles of Marketing

MKTG 334 Entre - Imagination and Opportunity

MKTG 335 Entre – Business Start-Up

MKTG 336 Entre - Promotions and Advertising

MKTG 338 Buyer Behavior

MKTG 435 Business and Marketing Strategy

MKTG 439 Business and Marketing Research

Museum Studies

MS 231 Introduction to Museums

MS 235 Introduction to Archival Collections

MS 330 Management and Care of Collections

MS 331 Exhibit Design

MS 333 Museum Administration

MS 340 Museum Education

MS 390 Internship in Museum Studies

Suggested Minors for Art Studio Option

Business

Marketing/Entrepreneurship

Museum Studies