An Eight Year Plan
Vision 2011

Chadron State College is planning for the future with an eight year strategic planning process that will culminate in 2011, the 100 year anniversary of the institution.

Vision 2011 was the result of broad input from all areas of the Chadron State College community. The plan includes a sense of our past, the role of Chadron State College in the western high plains states, and an assessment of our constantly changing environment.

Vision 2011 includes a well worded and comprehensible vision and mission statement that reaffirms our historical mission and focuses the institution on the future.

Vision 2011 has six focus areas and thirty-four objectives. In the fall of 2004, sixteen priority activities were approved for implementation. The activities were selected from over 120 campus wide proposals that were submitted from every unit at Chadron State College. The process of developing, selecting and implementing strategic planning priority activities will continue on an annual basis until 2011.

Vision 2011 brings strategic thinking to all levels of the campus and charts the future direction of Chadron State College as it aspires to be a premiere institution of higher education in the western high plains states, innovatively pursuing excellence in teaching, scholarship and service.
2003-2011 Institutional Vision

Vision
Chadron State College aspires to be a premiere institution of higher education in the western high plains states, innovatively pursuing excellence in teaching, scholarship, and service.

Mission
Chadron State College will enrich the quality of life in the region by providing educational opportunities, research, service, and programs that contribute significantly to the vitality and diversity of the region.

Contents
- Institutional Community ... 2
- Public Relations ............ 4
- Regional Service ............ 5
- Research, Scholarly and Creative Activity ........ 6
- Resources and Facilities .... 7
- Teaching and Learning .... 8
- First year activities ........ 10
Focus Area: Institutional Community
Achieve a collegial institutional environment that encourages and assists students, faculty, and staff in realizing their potentials and reaching their aspirations.

Objective: Academic Freedom and Responsibility
Promote the free expression and exchange of ideas.

Objective: Building a Culture of Innovation
Institutionalize commitment to change and innovation in which all individuals and units are continually encouraged, challenged, and recognized for developing and adopting strategies for improvement.

Objective: Environment
Constantly strive for an atmosphere of mutual support and respect among faculty, students and staff.
Focus Area: Institutional Community

Objective: Ethics
Foster personal and professional integrity and ethical development.

Objective: Professional Development
Encourage and support the participation of all personnel in professional development opportunities.

Objective: Recognizing Achievement
Recognize and celebrate the accomplishments of students, faculty and staff.

Objective: Student Recruitment and Retention
Prioritize student recruitment and retention.

Objective: Under-represented Populations
Recruit and retain underrepresented populations.
Focus Area: Public Relations
Build strong public and political support.

Objective: Alumni Relations
Continually develop positive and sustaining relationships with alumni.

Objective: Community Relations
Create a positive relationship between the College and local and regional communities.

Objective: Fiscal Accountability
Publicize fiscal responsibility and sound financial management practices.

Objective: Marketing
Create a strong institutional image and awareness.
Focus Area: Regional Service
Improve the quality of services to the western high plains states.

Objective: Collaboration
Strengthen collaborations with other colleges, communities, pre-K-12 schools, regional community colleges, government agencies, and businesses.

Objective: Distributed Learning
Expand and ensure access to appropriately focused continuing education, distance learning, and alternative learning opportunities.

Objective: Leadership
Assume a leadership role in regional education, economic, social, and cultural development.

Objective: Responsiveness
Recognize, assess, and provide timely response to the differing needs of the western high plains states.
Focus Area: Research, Scholarly and Creative Activity
Achieve higher levels of scholarly, creative, and research activity.

Objective: Collaboration
Promote interdisciplinary collaboration and information sharing within the institution and between the institution and other entities.

Objective: Funding
Provide support for research, scholarship, and artistry that address local, regional, state, national, or international issues and needs.

Objective: Support
Encourage and support scholarly, creative, and research activities consistent with the teaching mission of the institution.
Focus Area: Resources and Facilities
Expand resources and improve the efficiency and effectiveness of resource and facilities use.

Objective: Allocation of Resources
Focus resources on defined priorities and productive activities.

Objective: Facilities
Provide and maintain modern, safe, accessible, and attractive facilities to meet program needs and student expectations.

Objective: Funding Sources
Generate new sources of public, private, and internal funding.

Objective: Personnel Recruitment and Retention
Ensure resources sufficient to attract and retain quality faculty and staff.

Objective: Technology and Equipment
Provide current teaching- and learning-related technology and equipment.
Focus Area: Teaching and Learning
Improve effectiveness of teaching and learning.

Objective: Alternative Learning Opportunities
Provide students with a broad range of flexible and creative alternative learning opportunities.

Objective: Assessment
Review and modify curriculum to reflect desired student learning outcomes.

Objective: Breadth and Depth of Knowledge
Integrate strong undergraduate discipline preparation with interdisciplinary traditional liberal arts education.

Objective: Broad Perspective
Introduce and promote global awareness, multicultural perspectives and regional relevance.

Objective: Diversity
Expose students to and develop an understanding of diversity and multicultural perspectives.
Focus Area: Teaching and Learning

Objective: **Enriched and Supportive Learning Environment**
Provide innovative and supportive learning opportunities for students at all levels of competency.

Objective: **Information Literacy**
Develop skills for accessing information in all available formats.

Objective: **Student Advising and Career Services**
Provide students individualized personal advising, career advising, and guidance.

Objective: **Student Centered Learning**
Integrate acquisition, discovery, and application of knowledge and experiential learning to develop students’ higher-level learning and applied skills.

Objective: **Teaching and Learning Technology**
Merge proven and creative teaching and learning principles with evolving technology.
The first year priority activities:

1. **Mid-level Health Care Program.**
   This proposal expands student health care by providing greater student health services. (Focus Area 1)

2. **Student Speaking and Writing Center.**
   This project creates a center to assist students in communication and writing projects. Students can get assistance relating to speeches, essays and research papers. (Focus Area 4)

3. **Native American Welcome day.**
   The proposal expands and is aimed at increasing enrollment at Native American welcome day. (Focus Area 1)

4. **Native American Recruitment Fair.**
   This project is aimed at increasing the enrollment of Native American students at Chadron State college. (Focus Area 1)

5. **Mathematics Community College Collaboration Project.**
   This project will facilitate the transfer of community college students in mathematics at Chadron State College. (Focus Area 2, 3 and 6)

6. **Advising Center.**
   This project creates a student advising center staffed by faculty and staff to provide a full array of advising services at one location. (Focus Area 1, 4 and 6)

7. **Wireless Campus Assessment.**
   This project is a systematic assessment of the feasibility of wireless connectivity for the Chadron State College campus. The first steps toward a wireless campus. (Focus Area 1, 3, 4 and 6)
8. Wireless Library Project.  
   This project provides laptops for students that are within a wireless library environment. (Focus Area 3, 4, 5 and 6)

   The addition of JSTOR online periodical retrieval adds over one hundred online, full text periodicals with improved access for distance education students. (Focus Area 3, 4 and 6)

    This project creates a multicultural resource center to provide speakers and resources that focus on cultural awareness and recruitment and retention of underrepresented populations at Chadron State College. (Focus Area 1, 3 and 6)

11. Recognition Program.  
    This project is a training and development program to foster faculty and staff recognition and enhance morale, retention, job satisfaction and improvement to the campus environment. (Focus Area 1)

12. Online Advising and Marketing.  
    This project by the mathematics department is to develop an online advising system and marketing system that will enhance the development of distance learning students. (Focus Area 1, 2, 3 and 6)

13. Curriculum programming with Community Colleges.  
    This project will foster collaboration with community college students in target disciplines to improve integration of curriculums and improve enrollment. (Focus Area 1, 2 and 3)
14. Gender Equity Review.
This project will provide the analysis and planning for the addition of a female intercollegiate sport program at Chadron State College. (Focus Area 1 and 2)

15. Community College Transfer Collaboration.
This project is designed to increase collaborative relationships with a greater number of community colleges outside the immediate service region by facilitating agreements and articulation statements. (Focus Area 2, 4 and 6)

16. Virtual One-Stop Center.
This project will increase responsiveness and service to students by creating an action plan for the development and implementation of a one-stop center that will provide information and enhance enrollment. (Focus Area 1, 2, 3 and 6)